



# Media Kit

## #WALKITOUT with Tricia Goyer

Inspiring stories of ordinary people who walk out God's Word and discover radical results along the way.

Guests include: Ken Blanchard, Mary DeMuth, Amber Lia, and more!

### One month sponsorship package \$1,000

- X 60 second pre-roll ad for each podcast episode
- X Ad copy provided by sponsor, recorded by Tricia with added personality and content.
- X Sidebar ad (300x250 graphic provided by sponsor) during corresponding month
- X Link in blog posts and e-blast for the four corresponding episodes
- X Mentioned twice on each of the following media outlets during the month: Facebook, Instagram, Twitter

Sponsored blog post at [TriciaGoyer.com](http://TriciaGoyer.com)  
\$300 with Sponsorship Package

### Social Media Community

#### FACEBOOK

**Author Tricia Goyer** 22,600 Author page  
**Tricia.Goyer** 7,800 Private page  
(5,000 friends + 2,800 followers)

#### TWITTER

**@TriciaGoyer**  
75.5K followers

#### INSTAGRAM

**@TriciaGoyer**  
6,200 followers

#### MAILING LIST e-blast subscribers

10k +

### Featured Brands

David©Cook®

### Contact Information

[www.TriciaGoyer.com](http://www.TriciaGoyer.com)

[amy@TriciaGoyer.com](mailto:amy@TriciaGoyer.com)

@TriciaGoyer

